

NATIONAL ART EDUCATION ASSOCIATION

2027 NAEA NATIONAL CONVENTION



2027

NEW YORK

MARCH 4-6

EXHIBIT WITH US

AND MAKE YOUR MARK ON ART EDUCATION

2027 NAEA

EXHIBITOR AND SPONSORSHIP

PROSPECTUS

ASSOCIATION & ATTENDEE DEMOGRAPHICS

ABOUT NAEA

The National Art Education Association (NAEA), a 501(c)(3) nonprofit organization, is the professional home for visual arts, design, and media arts educators. NAEA elevates the field of visual arts education, empower and inform educators, and impact the academic experiences of learners everywhere. By connecting educators and amplifying their voices, NAEA helps shape a future in which visual arts, design, and media arts education are recognized as an essential component of a well-rounded education.

NAEA's 15,000+ members come from all 50 states and 25+ countries worldwide. NAEA members include these segments and more:

- PreK–High school Educators
- Arts Education Administrators
- College and University Professors
- University Students
- Teaching artists
- Art Museum Educators

BE AN EXHIBITOR OR SPONSOR

- Make a direct connection with thousands of visual arts, design, and media arts educators with buying power for their districts, departments, and classrooms around the world.
- Share your products and ideas with the leaders and influencers in this field of 93K+ professionals in the U.S. alone.
- Have the opportunity to show your commitment to visual arts education with your target audience before, during, and after the event.

WHAT PRODUCTS AND SERVICES ARE ATTENDEES LOOKING FOR?

NAEA National Convention attendees are eager to discover new products, concepts, and techniques intended for all skill levels and ages. They seek materials, ideas, and services ranging from classic art supplies to up-to-the-minute media, technology, processes, and professional development opportunities; curriculum resources; college and university programs; visual aids; painting, drawing, printmaking, sculpture, woodworking, ceramic, glass, and metal arts supplies; art-related travel; digital arts technology; and more!

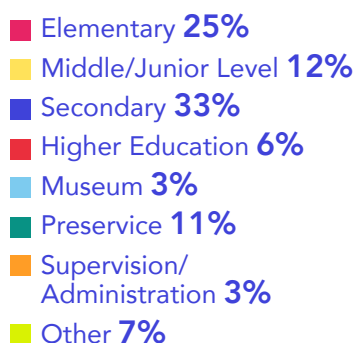


CONNECT WITH YOUR TARGET AUDIENCE

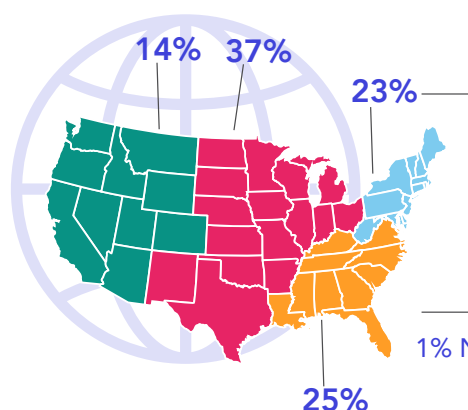
3 DAYS | **THOUSANDS** OF VISUAL ARTS EDUCATION PROFESSIONALS

NAEA is the leading international professional membership organization exclusively for visual arts, design, and media arts educators.

TEACHING LEVELS



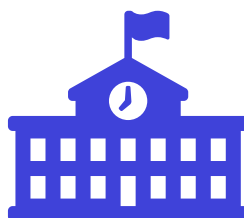
GEOGRAPHIC STATS



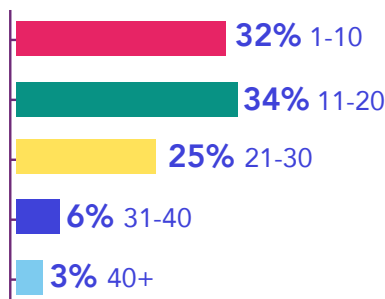
NAEA has members from All **50 States** + U.S. Territories

41 countries including USA

SCHOOL TYPE



YEARS TEACHING



Public School **74%**
Private School **11%**
Other **9%**
Museum **1%**
Charter **2%**
Catholic **1%**

THIS IS OUR BIGGEST AUDIENCE!

NEW YORK CITY IS THE
#1 LOCATION
FOR NAEA NATIONAL CONVENTION
ATTENDANCE.



EXHIBIT AT NAEA27

EXHIBIT BOOTH PACKAGE

Make a direct connection with thousands of visual arts, design, and media arts educators with buying power for their districts, departments, and classrooms around the world. Put your products in the hands of leaders and influencers in this field of 93K+ professionals in the U.S. alone.

Whats's included in your 10X10 booth:

- Three (3) Full Convention Registrations
 - Ability to purchase additional registrations at the early bird rate
- Exhibitor Listing in Convention Program* and Mobile App
 - Booth must be secured by December 15, 2026, to be included in the printed program*
- Company ID Sign (7x44")
- 8' high backdrop and 3' high side-rail drape

Booth Price

- 10x10 Booth: \$3,250
 - Corner fee: \$200 per corner
 - Island booth (20x20') \$400 corner fee



2027 EXHIBIT SCHEDULE

Exhibit schedule is subject to change and all exhibitors will be notified of any adjustments to the schedule.

Exhibit Hall Hours

Thursday, March 4: 11:00am–4:00pm

Friday, March 5: 11:00am–4:00pm

Saturday, March 6: 11:00am–3:00pm

Installation

Wednesday, March 3: 8:00am–6:00pm

Exhibit Teardown

Saturday, March 6: 3:00pm–10:00pm

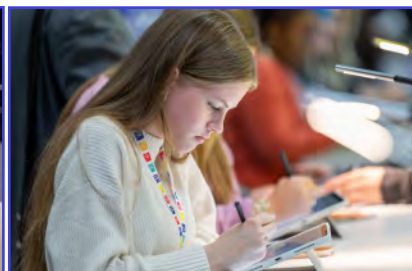


EXHIBIT FLOORPLAN



BOOTH RESERVATION PROCEDURE

Step 1. View the Floorplan [HERE](#)

Step 2. Choose an available booth. To combine booths, please contact the Exhibits Sales Manager.

Step 3. Rent the booth online

PAYMENT TERMS

Full payment is due upon booth or sponsorship purchase. Check payments must be received within 30 days of purchase.

Checks must be payable to NAEA. Exhibitors failing to make the required payment will forfeit their right to participate as an exhibitor. Checks will not be accepted for payment after January 15, 2027. Please email NAEAsales@discoversb.com for information.

CANCELLATION POLICY

All cancellations must be made in writing to the NAEA Exhibits Manager by November 18, 2026. A 50% deposit will be non-refundable. Cancellations received after November 18, 2026, obligate the exhibitor to fully pay the space or advertising fee; no refunds will be given after November 18, 2026. Sponsorships are non-refundable. If the sponsorship is canceled before payment is received, full payment must be made.

TERMS & CONDITIONS

[CLICK HERE](#) to view the NAEA27 Terms & Conditions

NAEA PAST EXHIBITORS

ACTIVA Products	Heart Center Studios	Royal Brush Mfg Inc
Adobe	Hello! Loom	Roylco, Inc
Alfred University	Itoya Profolio	Sakura of America
Amaco Brent	Jack Richeson & Co	SCAD
ARTEFFECT	John Cabot University	School of the Art Institute of Chicago (SAIC)
Art to Remember	Jiangsu Phoenix Art	School of Visual Arts
Artsonia	JOVI	School Specialty SAX
Ashley Productions	Materials Technology Co	Screenflex Portable Partitions
Beyond the Classroom	Kentucky College of Art + Design	Skutt Ceramic Products
Blick Art Materials	KilnShield	Southeast Missouri State University
X in a Box	L&L Kilns	Spectrum Glazes
California Institute of the Arts	Laguna College of Art + Design	Speedball Art
Carnegie Mellon University	Lowell Milken Center for Unsung	Square 1 Art
Chroma Acrylics	Heroes	Standard Clay Co
College for Creative Studies	Magma	Staples
Color Theory Education	Maine College of Art & Design	Studiostone Creative
Columbia College Chicago	Makedo	Success Academy Charter Schools
Columbus State University	Maryland Institute of College of Art	Teaching Artist Roster Program Workshops
Crafty Products	Mayco Colors	The Alliance for Young Artists & Writers
Cranbrook Academy of Art	MD Enterprises	The Art of Education University
Crayola	Milwaukee Institute of Art + Design	The Arts and Creative Material Institute Inc
Creative Visions	Minneapolis College of Art + Design	The Ohio State University – Dept of Arts
Crosley Brands	Montserrat College of Art	Trussart Designs
Davis Publications	Moore College of Art + Design	Uni Brands Corporation
Display my Art	NASCO Education	United Art & Education
Dixon Ticonderoga	New York Academy of Art	University of Nebraska Kearney
Do the Rad Thing Co	Nidec-Shimpo	University of Arkansas at Little Rock
Drawlucy	Norman Rockwell Museum	University of Arkansas School of Art
Edo Avant Garde LLC	Northern State University	University of Florida – College of the Arts
Fun Art Box	Ohuhu (Thousandshores Inc)	University of Wisconsin – Stout
Futuremakers	Pacific Northwest College of Art	Vermont College of Fine Arts
Gelli Arts LLC	Pensole Detroit	Wacom
General Pencil	Pentel Arts	Well of Art
Global EDU Share	Polyform	Weveel LLC (Scentos)
Hahnemuhle	Ringling College of Art and Design	Worldstrides



MOBILE APP & MARKETING OPPORTUNITIES

GENEAL SESSION WALK-IN SLIDE

\$1,000 (ONE GENERAL SESSION)
\$2,500 (THREE GENERAL SESSIONS)

NEW!

Capture attention at a prime moment when all eyes are on the screen. The Walk-In Slide places your custom-branded slide into the rotating presentation shown as attendees enter and take their seats before the General Session begins.

This high-visibility opportunity ensures repeated exposure to a full audience in a captive setting before content begins and distractions are minimal. General Sessions are held on Thursday, March 4, Friday, March 5, and Saturday, March 6.



LED DIGITAL METER BOARDS | \$2,500 | 4 AVAILABLE

Increase your brand visibility with premium digital advertising in the convention space through strategically placed LED boards.

Each sponsor will receive one dedicated advertisement featured in a rotating display alongside a limited number of sponsor messages (up to four sponsors total per board, in addition to NAEA content). This limited placement ensures a clean, high-impact presentation that keeps your brand front and center.

Advertisements rotate every 15 seconds throughout the display cycle, providing frequent and consistent exposure to attendees as they move through the convention. This high-visibility placement is designed to maximize brand awareness, message retention, and attendee engagement.



MOBILE APP & MARKETING OPPORTUNITIES

TOTE BAG PRODUCT INSERT | \$1,500 (EACH) | 4 AVAILABLE

Take your sample product or promotional item right to the attendees. Product items must be no larger than 7x7-inches and be preapproved by NAEA. You may attach a flyer to the product that is no larger than the product itself. Please note that each sponsor must provide 6,000 items.

TOTE BAG INSERT | \$1,500 (EACH) | 6 AVAILABLE

Take your message directly to NAEA attendees by placing your company flyer in each convention tote bag. Please note that each sponsor must provide 6,000 flyers; the flyer cannot be larger than an 8.5x11-inch single sheet but may be double-sided.



NAEA27 CONVENTION PROGRAM

Are you interested in a marketing opportunity to reach thousands of art educators at the largest gathering of visual arts education professionals in the world? Consider advertising in the NAEA27 printed program! With three convenient ad sizes: full page, half page, and quarter page. Put your product or service in front of vibrant art educators and art education professionals for each day of the Convention.

- Full Page: \$1,500
- Half Page: \$1,000
- Quarter Page: \$500



MOBILE APP & MARKETING OPPORTUNITIES

CONVENTION ATTENDEE MAILING LIST | \$1,000 (PER LIST)

This mailing list provides a list of attendees for NAEA27. The list includes each attendees' name, title, company, and mailing address (street, city, state, and zip code), shared with appropriate permissions and per privacy guidelines. This list can be used to let attendees know you will be exhibiting at NAEA27 and to stop by your booth or event.

EBLASTS | \$2,000 (EACH) | 6 AVAILABLE | NEW!

As an official NAEA Convention Eblast Sponsor, your custom message will be delivered directly to the inboxes of all registered attendees and NAEA's engaged email audience.

This high-impact sponsorship is ideal for promoting booth visits, product engagement, special events, or brand awareness before, during, or after the Convention.

Available dates in 2027:

- January 20
- February 3
- February 17
- January 27
- February 10
- February 24

MOBILE APP PUSH NOTIFICATIONS | \$750 (EACH)

Break through the noise with a direct and timely push notification sent through the official NAEA Convention mobile app. This notification gives you the power to reach attendees instantly with a custom message that drives traffic to your booth, highlights a special offer, promotes a session, or builds brand visibility

- Thursday AM
- Friday AM
- Saturday AM
- Thursday PM
- Friday PM
- Saturday PM



pARTy SPONSORSHIP OPPORTUNITIES

Get ready for the most anticipated social event of the Convention! The **NAEA Convention pARTy** is an unforgettable evening of music, dancing, food, and fun where art educators come together to celebrate creativity and community. Held at the NAEA27 Headquarter Hotel on **Thursday, March 4 from 7:00–10:00pm**, the pARTy offers a vibrant, high-energy atmosphere perfect for networking, relaxing, and making lasting memories.

pARTy DJ SPONSOR | \$5,000 | EXCLUSIVE

Keep the energy high as the official DJ sponsor of the pARTy!

Turn up the volume on your brand by sponsoring the DJ at the pARTy. As the exclusive DJ Sponsor, your company will be front and center as you help set the tone for an unforgettable night of music and celebration.

Benefits:

- Logo displayed on 22x28-inch sign at the pARTy
- On-stage shoutouts from the DJ during the pARTy
- Opportunity to provide branded giveaways
- Four tickets to the pARTy for your team or guests

pARTy PHOTO BOOTH SPONSOR | \$5,000 | EXCLUSIVE

Capture the moment as the official photo booth sponsor of the NAEA pARTy!

Put your brand in every memory by sponsoring the photo booth at the pARTy. Attendees will line up to snap fun, shareable photos—and your logo will be part of every keepsake they take home or post online.

Benefits:

- Logo displayed on 22x28-inch sign at the pARTy
- Custom logo branding on all printed or digital photo booth images
- On-stage shoutouts from the DJ during the pARTy
- Opportunity to provide fun, branded props or accessories
- Four tickets to the pARTy for your team or guests

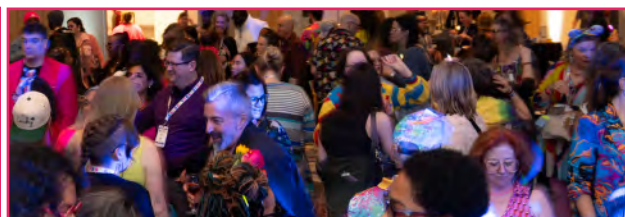
pARTy FOOD STATION SPONSOR | \$4,000 | 2 AVAILABLE

Fuel the fun as a food station sponsor at the NAEA pARTy!

Delight attendees and make your brand part of the experience by sponsoring a food station at the pARTy. Whether guests are grabbing a quick bite or mingling over snacks, your brand will be front and center in a relaxed, high-traffic setting.

Benefits:

- Logo displayed on 22x28-inch sign at the pARTy
- On-stage shoutouts from the DJ during the pARTy
- Signage at the food stations
- Two tickets to the pARTy for your team or guests



EVENT SPONSORSHIP OPPORTUNITIES

WELLNESS LOUNGE SPONSORSHIP | \$7,500 | EXCLUSIVE

Refresh, recharge, and reconnect

Partner with NAEA to design a custom wellness experience that inspires and energizes attendees. This inviting lounge can be tailored to reflect your brand—whether it's through guided mindfulness sessions, interactive relaxation activities, healthy snack stations, or other rejuvenating elements you help create. Attendees will enjoy a much-needed retreat from the busy convention floor, while your company gains positive brand association and meaningful engagement opportunities.

Benefits:

- Company name and logo displayed on 22x 28-inch sign
- Table tent cards placed on the tables in the lounge area
- Display of promotional materials (approved by NAEA) in the lounge
- Logo recognition of sponsorship on the Convention website and mobile app



FIRST TIME ATTENDEE SESSION CO-HOST | \$5,000 | 3 AVAILABLE

Did you know that nearly a quarter or more NAEA National Convention attendees are joining us for the first time? Make a great first impression on up-and-coming leaders in visual arts education by offering a gift or unique product sample at this highly attended session. As a co-host, you receive a product placement opportunity and 3 minutes of microphone time to promote your brand. This First Timers session takes place on Thursday, March 4, before the first opening event.



EDUCATIONAL OPPORTUNITIES

KEYNOTE SPEAKER SPONSORSHIP | \$7,500 | 3 AVAILABLE

Keynote speakers are the main feature at daily Convention General Sessions and draw the largest crowd through our programming. No other sessions or programming are scheduled during the General Sessions. These highly attended sessions are recorded/archived for on-demand availability following the event. The Keynote sessions will be held on Thursday, March 4, Friday, March 5, and Saturday, March 6.

Benefits:

- Feature a custom-branded slide in the General Session rotation, giving your message prominent visibility as attendees arrive and take their seats.
- Gain prominent visibility with the opportunity to place branded materials on every chair in the General Session room, ensuring direct exposure to all keynote attendees (must be approved by NAEA and item must be placed by the sponsor)
- Logo displayed on the screen before the Keynote Session
- Logo displayed on meter board signage outside the General Session room
- Logo recognition of sponsorship on the Convention website and mobile app

DESIGN STUDIO WORKSHOPS | \$2,500 | 10 AVAILABLE

Put your product or service in the spotlight! Design Studio Workshops offer participating exhibitors a dedicated platform to deliver live demonstrations and hands-on experience to unveil new products or share key innovations directly with attendees. This is a prime opportunity to capture attention, drive booth traffic, and position your brand as a solution leader in the industry. Each showcase is 50 minutes and located in the Rhinelander Exhibit Hall. Showcases can accommodate up to 50 people. Additional costs may apply.

Showcases are available:

- Thursday, March 4
- Friday, March 5
- Saturday, March 6



EDUCATIONAL OPPORTUNITIES

NAEA SCHOLARSHIP SPONSOR | \$14,000 | EXCLUSIVE

With federal, state, and local funding dwindling, place your company or brand name on scholarships designed to support visual arts educators attending the NAEA National Convention. Scholarships include a range of support from registration, travel stipends of \$300, accommodations at an NAEA-designated hotel, and NAEA membership for one year.

Up to eighteen (18) individuals would be selected for this sponsorship award!

What the scholarship includes for attendees:

- Complimentary registration to the 2027 NAEA National Convention (valued up to \$250)
- Up to three (3) nights of hotel accommodations in an NAEA designated hotel
- Travel stipend of \$300 for transportation, meals, and incidentals
- 1-year of NAEA membership

Benefits for Sponsors:

- Have your name appear on all listings of the scholarships as "Sponsored by" with company name and logo listed (where available)
- Have your company name mentioned at the General Session with your logo on the screen

FIRST TIME ATTENDEE SCHOLARSHIP SPONSOR | \$1,500 (PER PERSON) | 2 AVAILABLE \$7,500 (TOTAL)

Put your company or brand name on a scholarship designed to support visual arts educators attending their first NAEA National Convention. Help FIVE early-career or seasoned educators experience the Convention for the first time. Scholarships include registration, a travel stipend of \$300, and accommodations at a NAEA-designated hotel.

Up to ten (10) individuals (five (5) per sponsorship) would be selected for this sponsorship award.

What the scholarship includes for attendees:

- Complimentary registration to the 2027 NAEA National Convention (valued up to \$285)
- Up to three (3) nights of hotel accommodations in a NAEA designated hotel* Travel stipend of \$300 for transportation, meals, and incidentals

Benefits for sponsors:

- Have your name appear on all listings of the scholarships as "Sponsored by" with company name and logo (where available)
- Host a dedicated 45-minute welcome session or event for recipients
- Have your company's name mentioned at a General Session with your logo on the screen



BRANDING OPPORTUNITIES

TOTE BAG SPONSOR | \$15,000 | **SOLD!**

Put your company name and one-color logo (along with the NAEA logo) on a tote bag attendees use during the Convention, and continue to use once they return home. Every attendee will receive a tote bag filled with convention information.

LANYARD SPONSOR | \$10,000 | **EXCLUSIVE**

The NAEA27 Convention Lanyard Sponsorship offers a high-visibility branding opportunity by placing your company's logo on the lanyards worn by all attendees, over 5,000 strong, throughout the Convention.

HOTEL KEY CARD SLEEVES | \$12,000 | **EXCLUSIVE**

Put your company's name in the hands of every NAEA27 attendee who elects to stay at the official hotels—New York Hilton Midtown and Sheraton New York Times Square. The key card sleeve will be given at check-in, which is a wonderful ongoing reminder of your company and products. Production and shipping of the sleeves are included in the sponsorship.

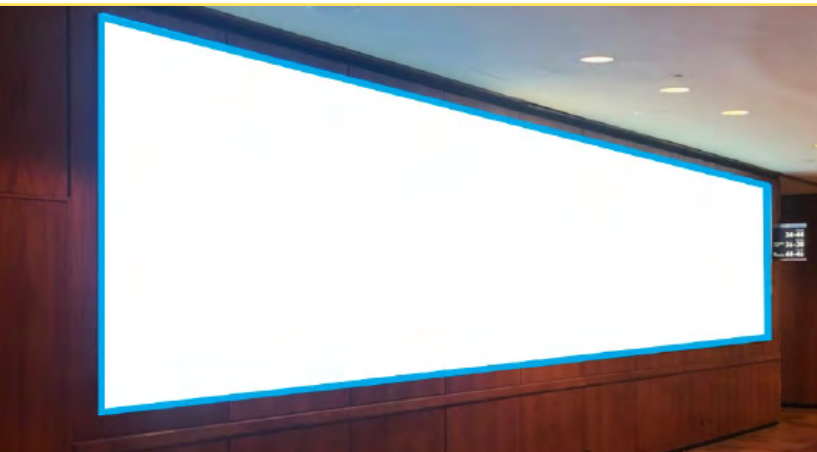


BRANDING OPPORTUNITIES

DIGITAL VIDEO WALL | \$6,000 (PER DAY) | **NEW!**

Showcase your brand in motion with a high-impact Digital Video Wall placement at the New York Hilton Midtown. Strategically positioned in the high-traffic second floor, this dynamic format allows you to deliver eye-catching, full-color video content that engages attendees as they move throughout the convention.

This premium opportunity puts your messaging front and center, offering a modern, immersive way to elevate brand awareness and communicate key messages in a visually compelling format.



FISHBOWL CLINGS | \$10,000 (8 CLINGS/DBL SIDED) | **2 AVAILABLE** | **NEW!**

Position your brand at the center of one of the most highly trafficked and visually striking areas of the New York Hilton Midtown. The iconic “Fishbowl” atrium offers a unique vertical branding opportunity with prominently displayed clings that capture attention from multiple levels of attendee movement.

This premium placement ensures continuous visibility as attendees circulate between Keynote sessions, interest groups, and the Exhibit Hall. With bold, high-impact installations, your brand becomes an integral part of the attendee experience—reinforcing recognition and elevating your presence throughout the event.



BRANDING OPPORTUNITIES

AMERICAS HALLS | BREEZEWAY WINDOW CLINGS | \$10,000 | 2 AVAILABLE

Transform a key attendee pathway into a bold branded experience with custom window clings in the Americas Hall breezeway at the New York Hilton Midtown. This high-traffic corridor serves as the primary connection between session rooms and the exhibit hall, making it an ideal location to capture attention and reinforce your brand throughout the Convention.

With expansive glass surfaces, this sponsorship offers a unique opportunity to create a visually immersive environment that surrounds attendees as they move between key areas of the Convention. Each package includes six 3'x3' window panes.



FLOOR STICKERS | \$6,000 | 2 AVAILABLE

Guide, engage, and capture attention from the ground up with strategically placed floor stickers throughout the Convention space at the New York Hilton Midtown. Positioned along high-traffic walkways, entrances, and key decision points, floor stickers offer a creative and unexpected way to connect with attendees as they navigate the Convention.

This unique placement turns everyday foot traffic into repeated brand impressions—perfect for directional messaging, booth promotion, or reinforcing your presence across the Convention. Each package includes three stickers, size TBD.

Available Locations:

- Registration Area
- Outside Keynote Session



BRANDING OPPORTUNITIES

STICKER WALL SPONSORSHIP | \$3,000 | EXCLUSIVE | NEW!

Drive continuous engagement with a high-visibility, interactive activation located in the Registration area. As the exclusive sponsor, your brand is prominently featured on one side of the Sticker Wall, while additional organizations can purchase placement to add their stickers on the other sides—creating a dynamic, ever-evolving display that draws repeat traffic and encourages attendee interaction throughout the Convention.

Benefits:

- Custom graphic on one side of the Sticker Wall, located in the Registration area
- Ability to create a custom sticker for attendees to select and add to their belongings
- Logo recognition of the sponsorship on the Convention website and mobile app

STICKER WALL SUPPORTING SPONSORSHIP | \$500 (PLUS STICKERS) | NEW!

Participate in this interactive activation with a dedicated branded placement on the Sticker Wall. Supporting sponsors gain visibility among attendees while aligning with a fun, community-driven experience that fosters creativity and connection. The sponsor will provide 3,000 stickers, helping fuel ongoing engagement and a visually impactful display throughout the Convention.

RIBBON WALL SPONSORSHIP | \$4,000 | EXCLUSIVE | SOLD!

Join NAEA in helping our creative attendees express themselves! Each year we provide thousands of FREE assorted lanyard ribbons. And each year, thousands of excited, appreciative educators choose and wear these ribbons. Associate your brand with this popular tradition as the official NAEA27 Ribbon Wall Sponsor!

Benefits:

- Custom graphic on the Ribbon Wall, located in the Registration area
- Ability to create a custom ribbon for attendees to select and add to their badge
- Logo recognition of the sponsorship on the Convention website and mobile app



DESIGN STUDIO

The NAEA27 Design Studio is a unique destination located in the Exhibit Hall providing select exhibitors with the opportunity to stand out in the crowd and engage face-to-face with educators seeking a more in-depth experience with digital and hands-on concepts, opportunities, and companies.



GET THIS AND MORE AS PART OF THE DESIGN STUDIO!

LIVE DEMOS

At individual booths in the Design Studio, you can present live demonstrations illustrating techniques and offering real-time guidance for artists and art educators.

EDUCATOR-LED STUDIO SESSIONS

NAEA members who are leading experts in art education will be featured in this space, providing hands-on demos to draw even more traffic to the Design Studio. Plus, you can collaborate with these educators, if you choose.

TAKE THE SPOTLIGHT ON THE DESIGN+MAIN STAGE

within the Design Studio through scheduled presentations highlighting your organization's role in the visual arts, design and media arts education. This platform offers a dynamic opportunity to share thought leadership, showcase innovative initiatives, and connect with attendees through insights, opportunities, and best practices that resonate with today's creative community.

DESIGN STUDIO

LEAD SPONSOR | \$20,000 | 1 AVAILABLE

- Company name and logo featured most prominently with every mention of the Design Studio
- Two (2) 30-minute presentations on the Studio Stage daily (total of 6)
- Walk-in slide at each of the NAEA27 General Sessions
- Listing in the Convention program book, mobile app, and Convention website
- 10x20 exhibit booth space in the Design Studio

CO-SPONSOR | \$15,000 | 2 AVAILABLE

- Company name and logo featured most prominently with every mention of the Design Studio
- One (1) 30-minute presentation on the Studio Stage daily (total of 3)
- Listing in the Convention program book, mobile app, and Convention website
- 10x20 exhibit booth space in the Design Studio

EXHIBITOR | \$7,500 (EACH)

- One (1) 15-minute presentation on the Design Stage daily (total of 3)
- Listing in the Convention program book, mobile app, and Convention website
- 10x10 Exhibit booth space in the Design Studio

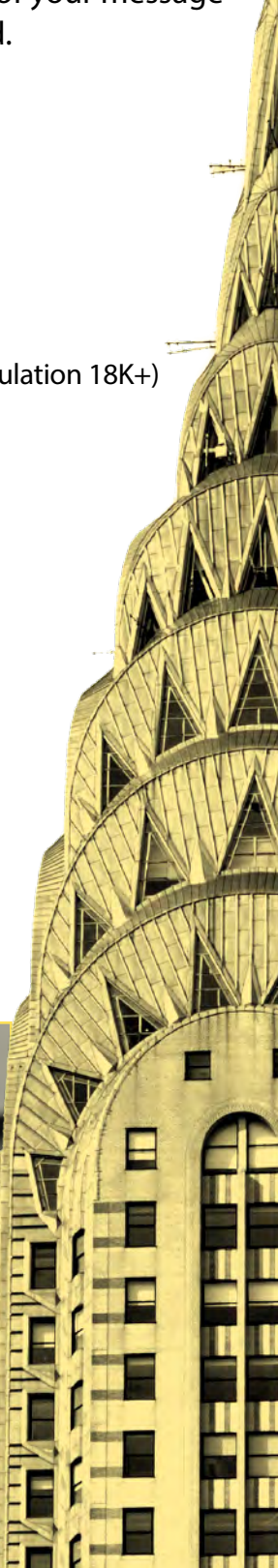


PREMIUM SPONSORSHIP OPPORTUNITIES

As a Premium Sponsor, your commitment to the work of visual arts, design, and media arts educators is clear. You have exclusive branding and advertising opportunities that extend the reach of your message and make your brand synonymous with art education to leaders in the field and beyond.

DIAMOND SPONSORSHIP | \$30,000

- 10x10 booth at NAEA27
- Priority booth placement for NAEA28
- Twelve (12) Full Convention Registrations
- Three (3) Convention mobile app alerts
- Full-page color advertisement in the Convention program book
- Full page ad in an upcoming issue of Art Education journal (issue dependent on availability, circulation 18K+)
- One (1) custom email to the entire NAEA membership
- Prominent logo placement for NAEA27
 - National Convention website
 - Printed program book
 - Convention mobile app
 - Sponsorship signage
 - National Convention emails (15+ emails reaching 100K recipients)
 - Logo featured on the main stage screen before the three (3) General Sessions
- Sponsorship level floor sticker at the exhibit booth
- Sponsorship mention at one (1) General Session
- Social media post ("Thank You" to our Sponsors)
- List of mailing addresses for Convention attendees (1 time use)



PREMIUM SPONSORSHIP OPPORTUNITIES

PLATINUM SPONSORSHIP | \$20,000

- 10x10 booth at NAEA27
- Priority booth placement for NAEA28
- Seven (7) full Convention Registrations
- Two (2) Convention mobile app alerts
- Half-page color advertisement in the Convention program book
- Half-page ad in an upcoming issue of Art Education journal (issue dependent on availability, circulation 18K+)
- Prominent logo placement for NAEA27
 - National Convention website
 - Printed program book
 - Convention mobile app
 - Sponsorship signage
 - National Convention emails (15+ emails reaching 100K recipients)
 - Logo featured on the main stage screen before the three (3) General Sessions
- Sponsorship level floor sticker at the exhibit booth
- Sponsorship mention at one (1) General Session
- Social media post ("Thank You" to our sponsors)

GOLD SPONSORSHIP | \$15,000

- 10x10 booth at NAEA27
- Priority booth placement for NAEA28
- Five (5) Full Convention Registrations
- Half-page color advertisement in the Convention program book
- Prominent logo placement for NAEA27
 - National Convention website
 - Printed program book
 - Convention mobile app
 - Sponsorship signage
 - National Convention emails (15+ emails reaching 100K recipients)
 - Logo featured on the main stage screen before the three (3) General Sessions
- Sponsorship level floor sticker at the exhibit booth
- Sponsorship mention at one (1) General Session
- Social Media Post ("Thank You" to our Sponsors)



PREMIUM SPONSORSHIP OPPORTUNITIES

THE BIG APPLE COLLABORATOR SPONSORSHIP | \$8,000 | **NEW!**

This **NEW** sponsorship is available for businesses and organizations located in the local convention area. It's a great way to support art educators visiting your homebase of New York City.

- 10x10 booth at NAEA27
- Three (3) full Convention Registrations
- Prominent logo placement for NAEA27
 - National Convention website
 - Printed program book
 - Convention mobile app
 - Sponsorship signage
 - National Convention emails (15+ emails reaching 100K recipients)
 - National Convention Preview (distributed in print to 16K+ recipients, and digitally to hundreds more). Sponsorship must be secured by October 1, 2026.
 - Logo featured on the main stage screen before the three (3) General Sessions
 - Sponsorship level floor sticker at the exhibit booth
- Sponsorship mention at one (1) General Session
- Social media post ("Thank You" to our Sponsors)



JOIN US AT NAEA27

DONT TAKE OUR WORD FOR IT...

“ LOVED the booths with hands on experiences in the exhibition hall.

“ This conference provides fantastic discipline-specific workshops, exhibits, and networking that is like none other.

“ The exhibition hall was great for learning about new supplies and vendors.

“ My favorite part was the exhibition hall where I had a chance to try out new materials and get freebies. I tried throwing on a wheel, and some new glazes on tiles. I loved learning from the representatives about their products, and getting to make artwork...



“ My favorite part of the Exhibition Hall is being exposed to new products and being able to try them.

“ Wow! What an Exhibit Hall... So many great freebies, project ideas, and hands on demos. I will go back and use some of these right away.

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