



NATIONAL
ART EDUCATION
ASSOCIATION

State Association Partners **BENEFITS** AT A GLANCE

The following services are made available to State Association Partners who participate in the dues collection agreement.

Membership Maintenance

NAEA bears the full cost of maintaining a dynamic membership database, processing financial transactions (including credit card processing fees), and providing monthly payments and reports to designated state association leaders.

- Purchase and maintain dynamic membership database; integrate join/renew functions with NAEA website.
- Process all membership financial transactions, including check processing fees from banking institutions and credit card fees.
- Handle deposits and reconcile financial transactions in accordance with generally accepted accounting principles. In addition, NAEA's financial transactions and processes are audited each year by an independent CPA firm.

Membership Retention

Through collaborative partnerships with State Association Partners, NAEA bears the full cost of the following membership retention activities:

- E-mail renewal notice created and sent to all expiring members, 90 and 30 days in advance of membership expiration date.
- Design, development, print, and postage for renewal notice mailed 60 days in advance of membership expiration date.
- Design, development, print, and postage for mailed Welcome Letter, and Membership ID card.

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Additionally, Your State's Members Receive These NAEA Benefits!

- Full access to exclusive members-only content on the NAEA website.
- Print and digital subscriptions to *Art Education* journal and *NAEA News*—NAEA's premiere bi-monthly publications.
- Access to outstanding peer-reviewed lessons through the Instructional Resources Gallery—relaunching Spring 2016!
- Access to timely resources that support teaching and learning, including the National Visual Arts Standards.
- FREE Online Professional Learning Opportunities at Virtual Art Educators. Choose from a growing number of live and archived webinars, sessions, workshops, and more.
- Discounts on NAEA National Convention registration fees and other professional learning events.

Membership Marketing

- Graphic design support and expertise for creation of joint membership forms
- Design and creation of joint membership marketing brochures
- Advocacy materials (pins, tote bags, t-shirts, mouse pads) for state conferences
- Collaborative opportunities for developing other marketing materials

Additional State Association Resources Provided (Optional)

For states who are partnered through the dues collection agreement, NAEA also provides a number of marketing, Web-based, and strategic services and resources that are exclusive to and available at the discretion of State Association Partners. These services and resources include:

Web-Based Services:

- e-blasts sent on behalf of your state association
- Access to Regional L2L Leadership Webinars

Strategic Services:

- Governance support and strategic planning guidance
- Legal documents archived: Constitution, Bylaws
- 501(c)(3) IRS designation—support and guidance

- Discounts on premiere publications and advocacy merchandise in NAEA's Online Store
- Connect with colleagues through the Member Directory, showcase your art through a personalized e-Portfolio powered by Digication, and/or display your students' artwork in a Classroom Gallery provided by Artsonia
- Eligibility for prestigious national awards and grants opportunities
- Eligibility to establish a National Art Honor Society in your middle or secondary school
- Discounts on a variety of insurance programs including Professional Liability Insurance, Life Insurance, Disability Insurance, Health Insurance, Auto and Home Insurance, and Additional Plans and Benefits.

Find out more about NAEA State Association Partnerships

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Current NAEA State Association Partners

Alaska	Washington, DC	Louisiana	Montana	Pennsylvania	Vermont
Alabama	Delaware	Massachusetts	North Carolina	Rhode Island	Washington
APO/OVERSEAS	Hawaii	Maryland	Nebraska	South Carolina	Wisconsin
Arizona	Iowa	Michigan	New Mexico	South Dakota	West Virginia
Arkansas	Indiana	Minnesota	Nevada	Tennessee	Wyoming
California	Kansas	Missouri	Oklahoma	Utah	
Connecticut	Kentucky	Mississippi	Oregon	Virginia	