



NATIONAL **ART EDUCATION** ASSOCIATION
SHAPING HUMAN POTENTIAL

NAHS NEWS INSERTION ORDER

NAHS News, the official publication of the National Art Honor Society, is an interactive digital-only publication produced twice a year and available free from NAEA. Total circulation is over 57,000 students and 2,000 visual arts, design, and media arts educators. *NAHS News* is 28–40 pages per issue. Chapter sponsors and other NAEA members are notified when each new issue is posted, and past issues are archived for referencing.

Please email completed form and ad artwork to NAHS@arteducators.org.

CONTACT NAME

BILLING INFORMATION (if different)

CONTACT EMAIL

ACCOUNTS PAYABLE CONTACT NAME

CONTACT TELEPHONE

FAX

BILLING ADDRESS

COMPANY NAME

BILLING CITY

BILLING ADDRESS

BILLING TELEPHONE

CITY

STATE

ZIP

ACCOUNTS PAYABLE EMAIL

If you prefer, our accounting department will call for the charge card number on the day the ad will be charged.

Reserve Space in These Issues:

___ Winter 2021–22 ___ Spring 2022 ___ Winter 2022–23 ___ Spring 2023 ___ Winter 2023–24

Ad Size/Cost: 1/4 Page | \$1,000 1/2 Page | \$1,500 Full Page | \$2,500
(dimensions on page 2)

Ad Frequency:
(number of ads to run)

Ad Color: 4-color

Ad Art: To Come Enclosed Already Sent Repeat from:

Gross Cost per Insertion:

Agency Discount (if applicable):

Order Approval Signature:

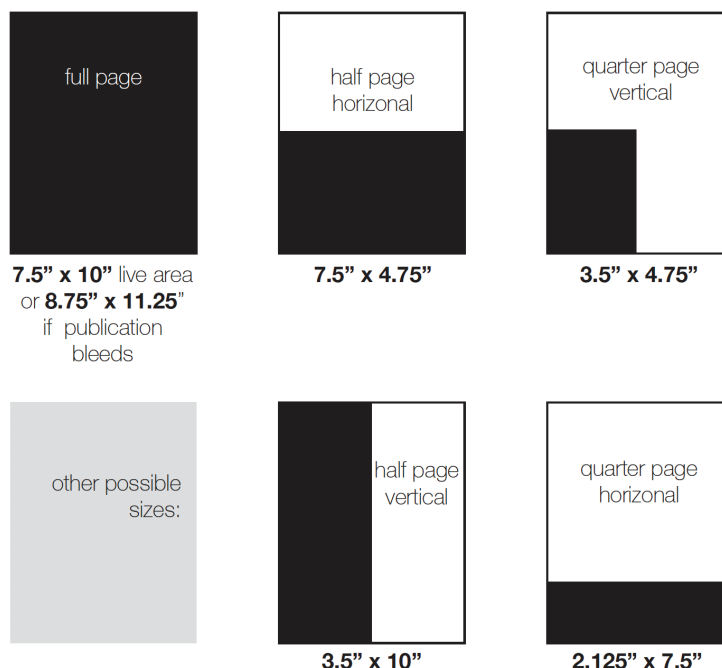
Date:

901 Prince Street, Alexandria, VA 22314

T: 703-860-8000 | F: 703-860-2960 | E: info@arteducators.org | www.arteducators.org

NAEA Advertising Terms and Conditions

Ad sizes:



Payment: Accounts are due and payable upon receipt of invoice. First-time advertiser or agency on behalf of first-time advertiser must remit full payment with first insertion. Payment may be made by check or charged to VISA/MasterCard/American Express. Billing contact name, email, phone, and address must be included.

Cancellations: No cancellations will be accepted after camera-ready deadline.

Short-Rates: Advertisers who do not insert the contracted amount of advertising space (within 12 months from date of first insertion) will be short-rated.

Inaccurate Rates on Insertion Orders: Inaccurate rates will be treated as clerical errors and ads will be published and charged at the appropriate rate in effect at the time of insertion.

Composition: Advertisers are requested to furnish camera-ready copy.

Format: Artwork must be submitted via email to NAHS@arteducators.org. Files may be InDesign, TIF, PDF, or EPS and must include all fonts and images when appropriate. Resolution: 300 DPI.

Additional Advertisement Preparation: At NAEA's discretion, advertisers may be billed for any additional work to complete preparation of ads.

Advertising Agencies: Advertising agencies will receive 15% commission on ad placements if said agency supplies final art. Publisher reserves the right to disallow an agency commission if remittance has not been made in full within 30 days. An advertiser will become liable for payment of any invoice to its agency if the invoice becomes past due by more than 30 days.

Tear Sheets: Web link will be sent to the advertising organization as proof of advertising.

Color Ads: All ads for NAHS News are full color.

Deadline for Ad Art:

Winter issue: December 1 (issue publishes in mid-January)

Spring issue: April 1 (issue publishes in mid-May)