

Sponsorship & ADVERTISING

Begin your sponsorship!

Gain priceless exposure throughout the Convention and beyond while publicizing your support of NAEA and visual arts education with one of our many sponsorship opportunities. Act now to secure your place as a Platinum, Gold, or Silver Level Sponsor, or to sponsor a specific amenity or event from our À la Carte list.

Contact Barbara Fett, NAEA Exhibits Manager: exhibits@arteducators.org or 972-751-9622.

PREMIUM SPONSORSHIP PACKAGES

Sponsorship Level ▶	Platinum Level \$20,000	Gold Level \$15,000	Silver Level \$10,000
SPONSOR BENEFITS			
Complimentary 10ft x 10ft Exhibit Hall Space	✓	✓	✓
Priority Booth Placement (with commitment prior to 7/31/09)	✓	✓	✓
Interactive Demonstration	✓	✓	✓
Official Convention Tote Bag Insert	✓	✓	✓
Your Logo on NAEA Website	✓	✓	✓
Use of NAEA Active Member Mailing List	✓ x 2	✓ x 1	
Full-page Color Advertisement on the Exterior Back Cover or Inside Front Cover of the Convention Program (Based on commitment date)	✓		
Full-page Color Advertisement on Inside Back Cover of the Convention Program		✓	
Full-page Color Advertisement in center of the Convention Program			✓
Your Logo Featured Prominently in the Registration Area	✓	✓	✓
Your Logo Featured Prominently at General Sessions	✓	✓	✓
Your Logo on Convention Signage	✓	✓	✓
Invitation to the President's Reception	✓ x 4	✓ x 2	

ADVERTISE IN THE CONVENTION PROGRAM

Advertising in the Convention Program is an effective and inexpensive way to ensure that attendees are aware of your product before they even visit the Exhibit Hall! All attendees receive a Program upon arrival and use it as a reference throughout the Convention.

UPGRADE your FREE AD!

Submit full payment with your Exhibitor Agreement and receive a free half-page black and white advertisement.

Upgrade your **FREE HALF-PAGE AD** to a full-page black and white ad for only \$290, or a full-page color ad for only \$620!

2010 Convention Program Advertising Options

- Half-page (7 3/4" x 5 1/4") Black and White Ad: \$440
- Full-page (7 3/4" x 10 3/4") Black and White Ad: \$730
- Full-page (7 3/4" x 10 3/4") Color Ad: \$1,060

Location of advertisements will be determined by NAEA. Ad space must be secured with artwork submitted by December 31, 2009 for inclusion in the 2010 Convention Program.

To place an advertisement, contact Kathy Duse, Convention/Programs Coordinator:

kduse@arteducators.org or 703-860-8000 x213.

Sponsorship À la Carte

Cyber Café

Keep in touch! Be a virtual hero by sponsoring complimentary e-mail and Internet access for Convention attendees.

\$5,000

Lanyards

Make a fashion statement! Every attendee will be wearing your company's logo printed on the complimentary lanyards.

\$5,500

President's Reception

Cheers! Your company will be the name behind this event as NAEA leaders and Convention attendees mix and mingle at this annual, invitation-only reception hosted by NAEA President R. Barry Shauck. Event date to be determined. This event may be co-sponsored.

\$10,000

Convention Tote Bag

Give attendees something to thank you for! Everyone attending the Convention will receive a complimentary registration tote bag featuring your logo prominently displayed along with the NAEA logo.

Convention Tote Bag Insert

Put your message in their hands! Have your 1-sheet handout or small promotional item inserted into the official Convention Tote Bag that will be received by every attendee.

\$1,000

Create Your Own Sponsorship

Get Creative! Let us know of your ideas for customized sponsorship opportunities. Call for details!



"The EXHIBITORS were EXCELLENT, as usual..."

—2009 NAEA National Convention Attendee