

NAEF

INVESTING

in
Leadership, Innovation, and Learning

National Art Education Foundation

Planned Giving Prospectus

The National Art Education Foundation honors supporters who make planned gifts, both large and small, to the Foundation through a bequest or other estate plan provision. Whatever your estate planning objectives, the National Art Education Foundation can share with you gift planning ideas that will benefit you, while providing a lasting legacy to your commitment to the field of arts education.

NAEF supports visual art educators and promotes the teaching of art through professional development, research, and program sponsorship.

Consider the National Art Education Foundation—
For the Gift of **Your** Lifetime



Chand P., Grade 3, "The Funky Hand Patterns"
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Sadie M., Kindergarten, "Grasshopper" © 2008, Crayola LLC*
* Also featured on cover



Juhaina Q., Grade 5, "Victorian House"
© 2008, Crayola

Outright Gifts that Immediately Fund Our Programs

Donations of Cash, Securities, and Matching Gifts

Outright gifts of cash are fully tax-deductible. Gifts may be made by check made payable to the National Art Education Foundation or charged to a VISA, MasterCard, or American Express. Please include a note stating whether the gift is to support the annual fund (unrestricted) or one of the National Art Education's specific grant categories. Unrestricted contributions are preferred because the National Art Education Foundation can use those funds today for its programs.

Gifts of Securities

A charitable contribution of stock to the National Art Education Foundation may be deducted from your income taxes in the amount equal to the full fair market value of the security on the date it is given. In order to take full advantage of a stock gift, the shares need to be transferred directly to the National Art Education Foundation. If you would like to make a gift of stock and would like information on how to complete the transaction, please contact Kathi R. Levin, NAEF Program/Development Officer at naef@arteducators.org or by writing to NAEF, 1806 Robert Fulton Drive, Suite 300, Reston, VA 20191.

Employer Matching Gifts

You can double or even triple the impact of your donation to the National Art Education Foundation if your company matches charitable contributions. Many employers will match your charitable contribution to NAEF with an equal or higher amount if you are an employee or retiree of a company, or if your spouse is. The National Art Education Foundation is a 501(c)(3) nonprofit organization, an important qualification for many companies' matching gifts programs.

Check to see if your company has a matching gifts program. If so, please request a matching gift form from your employer, or your spouse's employer. Mail the completed forms with your contribution to the National Art Education Foundation.

Suggested Bequest Language—For Your Legacy to Visual Arts Education through the National Art Education Foundation

For those who might be interested in including NAEF in their wills and estate plans, here is the formal legal language to include in written materials:

"I give, devise, and bequeath to the National Art Education Foundation, a 501 (c)(3) tax-exempt organization (tax identification number 52-0516541), located at 1806 Robert Fulton Drive, Suite 300, Reston, VA 20191, the sum of \$ _____ or _____ % percentage (of cash, real or personal property herein described) to be used for the general purpose of the National Art Education Foundation at the discretion of its Board of Trustees in advancing NAEF's purpose."

[Note: Planned gifts of real or personal property will be accepted only at the discretion of the Trustees, so these gifts should be discussed with NAEF in advance.]





Mariuxi R., Grade 2, "Feeling Happy"
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Lauren J., Grade 5, "Spheres and Triangles" © 2008, Crayola LLC



Brendan B., Grade 6, "The Future Is Here"
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Options for Estate Planning—Planned Gifts that Provide Funds in the Future

What are some of the most commonly used assets for funding planned gifts?

Certain assets you possess may make you a good candidate for a charitable gift plan, which can be designed to further your own personal estate planning goals and support charities that you care about, such as the National Art Education Foundation.

A planned gift often allows donors to make a contribution larger than might otherwise be possible through outright gifts, and can result in significant tax benefits to you. The following planned giving ideas suggest some of the ways you may prefer to give.

Outright Bequest

One of the simplest ways to support the National Art Education Foundation, a bequest provides a gift for the foundation in your will. If you already have a will, simply instruct your attorney to prepare a codicil to your current will or living trust.

Life Insurance or Retirement Plan Assets

By naming the National Art Education Foundation as a beneficiary of a life insurance policy, any premiums paid qualify for charitable income tax deductions. Naming the National Art Education Foundation as a beneficiary of all or part of your retirement plan proceeds is one of the most cost-effective ways of making a gift and will protect those assets from both income and estate taxes.

Charitable Gift Annuity

A charitable gift annuity is an agreement between you and the National Art Education Foundation that provides you with regular fixed payments annually for life in exchange for transferring assets to the foundation. You will get a charitable deduction in the year of your gift and for a certain number of years a portion of your income will be tax-free.

Specialized Donor Recognition including NAEF's Gallery of Donors

Your planned gift contribution of \$500 or more entitles you to become part of our NAEF *Gallery of Donors*.

This designation includes annual invitations to NAEF sponsored sessions and/or events (generally convened at the NAEA National Convention) and listing on the website and/or NAEF literature as well as on a plaque in the NAEA office, unless anonymity is preferred.



Ritika K., Grade 3, "Dino Marine"
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Pope N., Grade 4, "Weaving Good Character"
© 2008, Crayola LLC



Shania V., Grade 2, "The City" © 2008, Crayola LLC



Solanna S., Grade 4, "Flying Shoes"
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NAEF gratefully acknowledges Crayola LLC for providing student artwork originally published in *Children's Visions of the Future*, 2008, Crayola LLC.

More Ways to Give

Your support for the National Art Education Foundation can take many forms and is invaluable in sustaining and improving our research, professional development and other programs on behalf of visual arts education, arts education research, educators and their students. We encourage you to find the ways to give that reflect your interests and preferences.

We also encourage memorial and honoring gifts. The National Art Education Foundation considers it a privilege to serve as a means of honoring those who are and have been important in your life, that of your school community, and your art education program. Consider recognizing the achievement of a friend or colleague who has received an NAEA award through a donation to the Foundation.

Annual Fund

We welcome your support through gifts to the Annual Fund, above and beyond the donations you might make as part of your NAEA membership renewal. These important contributions help to build the National Art Education Foundation and secure a strong and vibrant future for our work and community.

The Annual Fund provides resources for the National Art Education Foundation's grant programs. It also nurtures the foundation's growth, empowering the National Art Education Foundation to reach out in exciting new ways to our community and beyond. While sometimes behind the scenes, these efforts are critical to ensuring the foundation's efficient operation, as well as offering visual arts educators the opportunity for personal enrichment and lifelong learning.

These tax-deductible gifts go directly to areas of greatest need within the foundation. No matter the size of your gift, it will play an invaluable role in the future of the National Art Education Foundation. Gifts to the Annual Fund can also be a meaningful way to honor or memorialize someone important in your life. A form for this purpose is available on the website. We will acknowledge your contribution with a note informing a selected family member or friend of your contribution to the National Art Education Foundation.

Thank You

for considering the National Art Education Foundation in your estate planning.

For more information, please contact:

Mac Arthur Goodwin, Chair, NAEF Board of Trustees

All inquiries are confidential and without obligation.

Note: The National Art Education Foundation does not provide tax or legal advice. Please consult your attorney or tax advisor prior to entering formalizing any estate planning agreements.

National Art Education Foundation

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Mac Arthur Goodwin, Chair; Deborah B. Reeve, Secretary/Treasurer;
Kathi R. Levin, Program/Development Officer